

🏠 141 Sandgate Road, Hall Green, Birmingham B28 0UJ

☎ Mobile: 07827 816161

✉ Email: media.design.smith@hotmail.com

MATTHEW DAVID SMITH

Creative Artworker / Designer

Motion Graphics

PROFESSIONAL PROFILE

A pro-active, intuitive freelance Creative Artworker/Designer, producing creative concepts through to artwork and digital media for a wide range of thriving clients. Proficient in the use of essential programs, efficiently showing consistency, organisation and an eye for design. Imaginative and diverse, applying this to the work assigned. Vastly experienced in working on a very high interpersonal level, developing concise communication and negotiation skills. Thriving on being at the top of the advertising game, carrying out exercises/plans/projects quickly and pro-actively. Relishes working in a highly competitive environment to unleash full potential. Giving 100% and taking absolute pride in any endeavour undertaken.

CAREER SUMMARY

2015 - 2018 LIFE Agency Creative Artworker/Designer Project Involvement:

Furthering creative ability on a plethora of brands, such as Coca-Cola, GSK, SCA, Whitbread, Dr. Oetker and others. From scamping up conceptual designs through to design/artwork and motion graphics. Working to tight deadlines and being fully immersed in the account teams day to day tasks allowing a greater understanding of clients needs.

2011 - 2015 Inspired Thinking Group ITG Team Leader/Technical Artworker Project Involvement:

Furthering technical and creative ability leading a team producing artwork to the highest capability for clients such as Puma, M&S, KFC, Sainsbury's, Puma, Weightwatchers, Pets at Home and many others. Organising a team and its workload making sure performance is kept to a high standard.

2009 - 2011 Greystone Macintosh Artworker Project Involvement:

Working with brands such as M&S, KFC, Punch Taverns and many more, gaining extensive insight into the industry in a direct view, consistency, deadlines and protocol are a very large part in keeping clients happy and increasing business prospects as well as nourishing and strengthening relationships and networks.

QUALIFICATIONS

BA (Hons) Product Design
4 A Levels
10 GCSE's
(Copies and full list of Qualifications and Grades on request)

Full degree in Product Design
Product Design, Art, Art History, General Studies.
Including English, Graphics, Art, and Triple Science.

HEALTH

Excellent; non-smoker

INTERESTS

Rugby, Swimming and Gigging to name a few. I enjoy staying at the forefront of current affairs by reading many papers and publications: My favourite being 'The Independent'. I always actively seek new ways of challenging myself, in any and all situations, and with my fierce can-do attitude, I only endeavour to advance myself both physically and mentally. I excel at drawing, designing POS and editing images, which helps me immensely in design. I also often write lyrics and fictional stories to express my imagination further.

ADDITIONAL INFORMATION

Full, clean driving licence, 9 years
Active volunteer within local community
(Charity fundraising), Fitness enthusiast.

INDESIGN
ILLUSTRATOR
AFTER EFFECTS
PHOTOSHOP

PERSONAL
PROFILE